



# October Business Update

Welcome to the XOV Business Update (October Edition). This planned monthly Business Update is the official source of information - at the moment of publication- regarding the latest developments with XOV. Please do bear in mind that things can and often occur within a dynamic business such as XOV, so whilst we do our best to provide the most accurate information, this is not a guarantee of performance, and should not be relied upon for investment decisions.

## Infinito Wallet Airdrop

We have received confirmation from Infinito Wallet that we have been accepted to run a global Airdrop with them as per our roadmap. Registrations for the Airdrop will start on [19 November 2018](#) for two weeks and to participate you will need to open an Infinito Wallet account. There will be 2,000 XOV available for all successful registrants and tokens will be delivered around the first week in December. This is a significant step towards building a large community of loyal XOV holders. We hope you'll be one of them!

## Exchanges

XOV is always identifying exchanges that add value for the XOV token. Recently XOV, along with several other cryptocurrency projects, were targeted by a sophisticated scam purporting to be a major South Korean exchange with \$8m daily trade volume. Fortunately, we recovered this early and are back on track listing with the real exchange after contacting senior representatives of their organisation directly. Additionally, we are continuing to explore other exchange applications in South Korea and in Asia. We cannot disclose the name of the proposed exchange application as it could damage our potential for the listing.

## Decentralised Asset Management Platform (DAMP)

The DAMP is currently under development and is scheduled to be launched in December 2018. You'll be able to use and trade your XOV currency on the DAMP, where only XOV token-holders will be eligible for special programs and opportunities. Stay tuned, as we are about to leap out of the crowded pool and into the wide open ocean, and we want you to leap with us.

## Revenue Sharing Token (RST)

We are launching the RST that provides XOV customers on a strictly first-come, first-served basis the opportunity to share in our corporate trading revenues. The RST will require that our customers hold XOV currency, are in a qualifying jurisdiction, and are prepared to stake their RST and XOV for a minimum period of 12 months. A quarterly revenue share payment will be paid to all RST stakeholders according to variables that will be adjusted quarterly with respect to the performance of the DAMP. More specific information will be available closer to the time of the RST launch.

## Rebranding and website

We are going through a substantial rebrand right now with our marketing partner, Fishbat. They're also re-developing the XOV website for launch in December 2018. You'll notice some differences over the coming weeks as we start to adopt our new branding and communication strategies. Here's a clue: roll with us into the future.





## Lite Paper 2.0 (DAMP Suite and Operational Summary)

Along the lines of our rebranding, XOV will not be publishing a Lite Paper. Instead, we will be sharing a document summarising our suite of products and services we plan to offer, as well as an Operational Summary. Essentially, it's the same information you would expect to see in a Lite Paper, but part of our rebranding is to bridge the gap between the cryptocurrency industry and the general populous around the world - and that means using their type of concepts and words. These documents are on our to-do list, now that we've finalised our RST model and the DAMP structure. Be on the lookout for them during the second half of November.

## Medium Blog

To coincide with the release of this update, we are also launching an XOV blog on Medium. This can be accessed at <https://medium.com/@XOVercoin/xov-a-brief-history-4d471caf90c1>. Articles we release will be sent to the popular financial press in both the cryptocurrency and non-cryptocurrency press, including Bloomberg.

## Direct Sales - XOV Token

The XOV token is now available to purchase off-market at a discounted rate off market price for qualifying investors. Currently, the minimum purchase is 1 BTC. Large purchase enquiries can be made by emailing [direct.sales@xov.io](mailto:direct.sales@xov.io).

## DAMP Listings

We are now accepting listings for the DAMP. If you know a project that would be interested in joining the DAMP, please refer them to [listings@xov.io](mailto:listings@xov.io). In our next update, we will provide information about what digital assets you can expect on the DAMP.





## XOV Communities

The global XOV Telegram channel for our English speaking communities is [t.me/xovofficial](https://t.me/xovofficial).

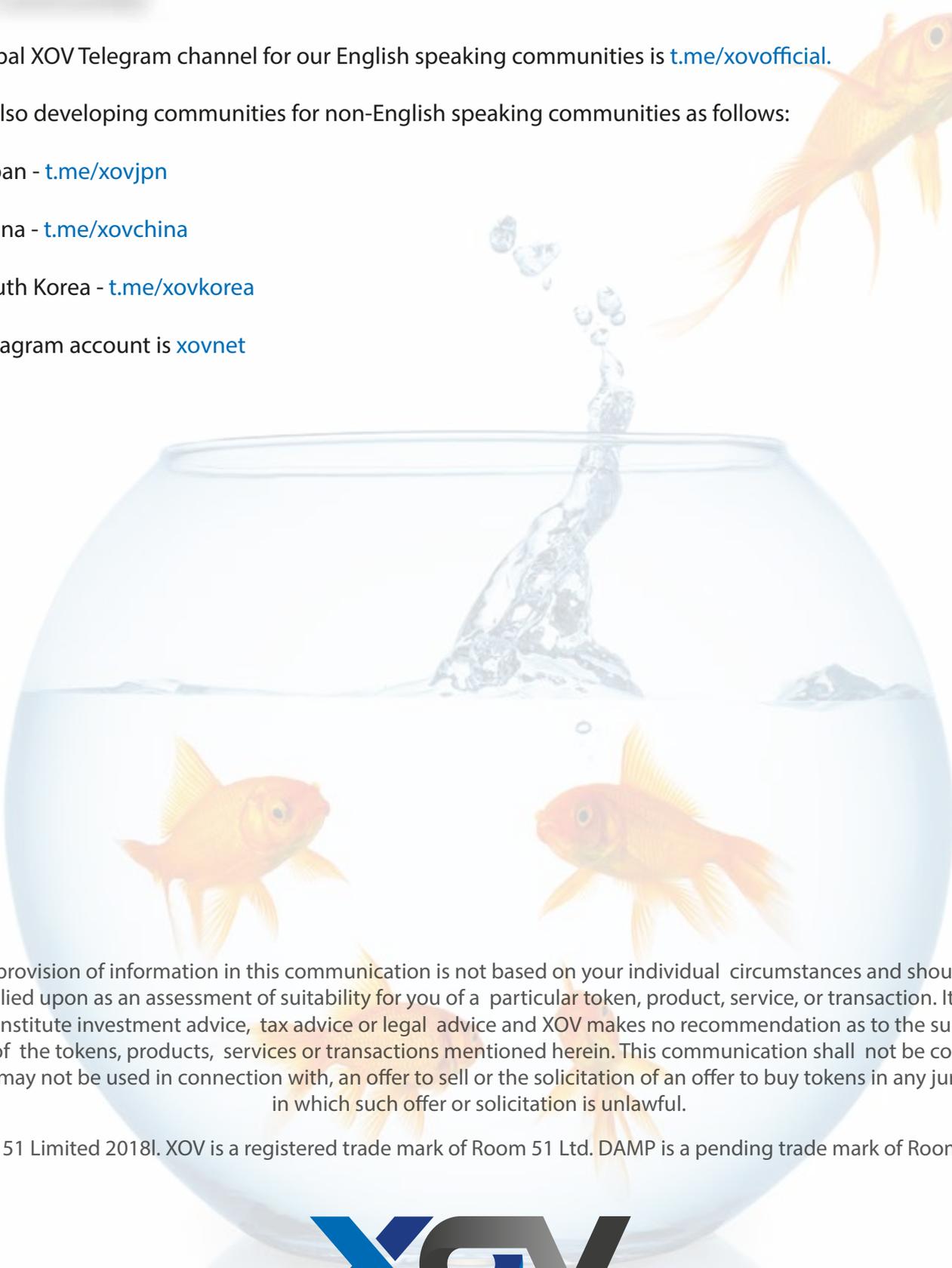
XOV is also developing communities for non-English speaking communities as follows:

XOV Japan - [t.me/xovjpn](https://t.me/xovjpn)

XOV China - [t.me/xovchina](https://t.me/xovchina)

XOV South Korea - [t.me/xovkorea](https://t.me/xovkorea)

Our Instagram account is [xovnet](https://www.instagram.com/xovnet)



The provision of information in this communication is not based on your individual circumstances and should not be relied upon as an assessment of suitability for you of a particular token, product, service, or transaction. It does not constitute investment advice, tax advice or legal advice and XOV makes no recommendation as to the suitability of any of the tokens, products, services or transactions mentioned herein. This communication shall not be considered as, and may not be used in connection with, an offer to sell or the solicitation of an offer to buy tokens in any jurisdiction in which such offer or solicitation is unlawful.

(C) Room 51 Limited 2018l. XOV is a registered trade mark of Room 51 Ltd. DAMP is a pending trade mark of Room 51 Ltd.

